



Administration Center – Office of the Superintendent

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News Release

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Lebanon High School Earns Jostens National Yearbook Design Recognition
2012 LHS Cedars Yearbook pages featured in 2013 Gotcha Covered Look Book

LEBANON, Ind. – May 1, 2013 – Lebanon High Schools yearbook, Cedars, has been recognized for excellence and featured in the 2013 *Gotcha Covered Look Book, Volume 11* celebrating the best-of-the-best in yearbook design and coverage. Jostens *Look Book* is a collection of spreads and photos from outstanding yearbooks and their creative themes, cool covers, dazzling designs, relevant coverage, storytelling copy and action-packed photography. Along with design excellence, the annually published *Look Book* honors the important role well-crafted yearbooks play in helping schools chronicle the experiences, stories and achievements most relevant to students and that academic year.

The Cedars page was created by Mattie Lindner under the direction of Carol Kazmierczak, yearbook adviser.

“It’s one of our goals every year that are yearbooks staff great work will be recognized as a top tier yearbook in the county and now it’s happened”, said Kazmierczak. “It really says something about your school and your staff to be given an honor like this”.

Lebanon High School and the Cedars yearbook was one of only 425 yearbooks selected from approximately 3,000. The 2013 panel of judges comprised of nationally recognized scholastic journalism professionals and award-winning yearbook advisers selected the best examples of yearbook spreads and covers to make up the 352-page 2013 *Look Book*.

“Yearbooks are unique, limited edition books created by students to capture the stories and events for all of the school’s students and Jostens is proud to celebrate the yearbook tradition and the 425 yearbooks selected for the 2013 *Gotcha Covered Look Book*, said John Dalke, editor. “Today’s yearbooks are very sophisticated in terms of visual presentation and the relevant and inclusive content that is featured.”

Charles L. Tait Business/Assistant Superintendent	Robert L. Taylor Superintendent	Diane Lee Scott Director of Instruction
Bob J. Ross Director of Resource and Operation	Chad A. Martin Director of Technology	
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Kazmierczak and her yearbook staff have received a copy of Jostens *2013 Gotcha Covered Look Book* and plaque from Jostens to recognize their outstanding achievement.

“Our yearbook and newspaper are amazing and are being highly scored by Columbia University in their annual evaluation of high school publication programs”, says Lebanon Principal, Kevin O’Rourke. “Recognition such as this compliments the strong academic gains we’ve made in conjunction with our ongoing commitment to technology integration.

Jostens *Gotcha Covered Look Book* is a must-have resource for yearbook advisers and staffs seeking creative design and coverage ideas, trends and inspiration. The *Look Book* complements www.YearbookAvenue.com and www.facebook.com/JostensAdviserandStaff, Jostens online destinations for yearbook creation ideas.

About (Name of yearbook)

(Include short history of yearbook and facts)

About Jostens

Minneapolis-based Jostens is a provider of products, programs and services that help people tell their stories celebrate important traditions and recognize achievements. The company’s products include school yearbooks and other memory book products, scholastic products such as class rings and graduation products, and products for athletic champions and their fans. Jostens is a subsidiary of Visant Corporation, a marketing and publishing services enterprise servicing the school affinity, direct marketing, fragrance and cosmetics sampling and educational and trade publishing segments.

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